

Programme Description

STUDY ABROAD

Name of the programme: Year 2 Full Year International Business

Key information:

Dates: 6 January to 21 March 2025 (exams included)

Duration: 12 weeks (holidays: 15-23 February 2025)

Level: Level 5 (Undergraduate Year 2)

Total number of teaching hours: 174h + SHIFT(s) project: 12h digital module

ECTS: 30

Prerequisites: Completion of Level 4/Undergraduate Year 1 of Business studies

Examination Board Date: 20 May 2025*

Resit Exams Dates: 16 to 20 June 2025 (online)*

Resit Examination Board Date: 2 July 2025*

**The forecasted dates of the Examination Boards and the Resit Exams are indicated in your programme description, although they are subject to change based on circumstances*

Programme Lead Name: Zacchary Falconer-Barfield

Programme Advisor Name, Title and Institution: Elodie Anderson, Programme Director, INSEEC BBA / Isabelle Bassani Pierre, Bachelor Programme Director, ESCE / Dr Patrice Sargenti, Director of Undergraduate Program & Operations, International University of Monaco

Aims of the Programme:

Following a first semester at OMNES Education London School (OELS), this second semester focuses on developing student abilities to work and lead in multinational businesses or international start-ups. It will provide a foundation in business and management principles from a British perspective, as well as enhancing soft skills such as intercultural communication, leadership and personal development skills.

Programme Benefits:

This programme offers students:

- Enhanced employability skills - students learn about and develop a wide range of skills that employers value, such as teamwork, communication, critical and self-reflexion, intellectual curiosity and project management.
- Perspective and experience - students relate the learning to global developments and to British perspectives.
- Greater knowledge of a range of essential theories, principles and practices related to international business such as effective organisational management and leadership for decision making, key trade practices, Excel applied to finance and marketing, and financial analysis.
- A distinctive broad curriculum - students engage in experiential, experimental and collaborative learning through a variety of modules to prepare them for an organisational environment.
- A valuable study-abroad experience - students develop their autonomy by living independently in a foreign country.

Learning Outcomes:

Knowledge

By the end of this programme, students will have demonstrated:

1. A foundational knowledge of current theories and techniques of the major business disciplines.

Skills

By the end of this programme, students will be able to:

2. Evaluate and analyse the leadership and teamwork skills required for business decision making, including the consideration of ethical and sustainability implications for businesses.
3. Demonstrate the ability to clearly communicate orally and in writing and engage in critical discussions and debates
4. Apply examples of critical thinking skills.
5. Show an understanding of global perspectives and challenges with a particular focus on the British view.

Values

By the end of this programme, students will have demonstrated a commitment to:

6. Recognising and respecting the five values of OELS.

Programme Structure:

ACADEMIC PROGRAMME <i>(subject to change)</i>	Hours	ECTS
Business & Innovation		
Advanced Management Theory & Leadership	18	3
A.I. & Ethics	18	3
International Trade Practices	24	4
International Economic Environment	12	2
Finance & Entrepreneurship		
Financial Analysis	18	3
Excel Applied to Finance & Marketing	18	3
London Start-up Project	18	3
Marketing & Communication		
Intercultural Communication	18	3
Leadership & Personal Development	12	2
Environment & Global Challenges	18	3
Project		
SHIFT(s)	12	1

Approach to Learning:

Modules are taught using a variety of approaches that are tailored to the subject material and the skills being developed. Students are expected to attend all classes, workshops and activities in their schedule and to work both alone and in collaboration with other students to complete the formative and summative assessments. Students are encouraged to take every opportunity to develop their English language skills by actively participating in one-on-one and group discussions. Additionally, and of critical importance, students are expected to be responsible for driving their own learning journey, spending time in independent study and immersing themselves in each subject via articles, books, podcasts, videos and other materials.