

Programme Description

STUDY ABROAD

Name of the programme: Year 2 International Business – London Focus

Key information:

Dates: 27 January to 17 April 2025 (exams included)

Duration: 13 weeks (holidays: 8-16 March 2025)

Level: Level 5 (Undergraduate Year 2)

Total number of teaching hours: 187

Credits: 30 ECTS Credits (equivalent to 15 US Credits)

Prerequisites: Completion of Level 4/Undergraduate Year 1 of Business studies

Examination Board Date: 20 May 2025*

Resit Exams Dates: 16 to 20 June 2025 (online)*

Resit Examination Board Date: 3 July 2025*

**The forecasted dates of the Examination Boards and the Resit Exams are indicated in your programme description, although they are subject to change based on circumstances*

Programme Lead Name: Dr Kevin Coffey

Programme Advisor Name, Title and Institution: Dr Patrice Sargenti, Director of Undergraduate Program & Operations, International University of Monaco

Aims of the Programme:

The focus in this programme is on developing student abilities to work and lead in multinational businesses or international start-ups within the London environment. It will provide a foundation in business and management principles from a London and UK perspective. It will also address contemporary issues related to internationalisation and globalisation. A particular focus will be on London, getting a complete overview of this capital for multiple industries, such as Finance, Entrepreneurship and Media.

Programme Benefits:

This programme offers students:

- Enhanced employability skills - students learn about and develop a wide range of skills that employers value, such as teamwork, communication, critical reflexion, intellectual curiosity, and project management.
- Perspective and experience - students relate the learning to global developments and to both London and UK perspectives.
- A specific focus on the London ecosystem - students explore the capital city through various lenses such as its Multinational Corporations, Startup scene, Luxury experience, including its famous creative and financial markets.
- A focus on ethics - students consider the wider responsibilities that business has to society, in particular via the A.I. and Ethics module.
- A distinctive broad curriculum - students engage in experiential, experimental and collaborative learning through a variety of modules to prepare them for an organisational environment, including an intensive Accelerating Sustainability Week.
- A valuable study-abroad experience - students develop their autonomy by living independently in a foreign country.

Learning Outcomes:

Knowledge

By the end of this programme, students will have demonstrated:

1. A foundational knowledge of current theories and techniques of the major business disciplines.

Skills

By the end of this programme, students will be able to:

2. Recognise the leadership and teamwork skills required for business decision making, including the consideration of ethical and sustainability implications for businesses.
3. Demonstrate the ability to clearly communicate orally and in writing.
4. Apply critical thinking skills at a foundational level.
5. Show an understanding of global perspectives with a particular focus on the London view.

Values

By the end of this programme, students will have demonstrated a commitment to:

6. Recognising and respecting the five values of OELS.

Programme Structure:

ACADEMIC PROGRAMME <i>(subject to change)</i>	Hours	ECTS
Business & Innovation		
A.I. & Ethics	18	3
British Media Review	12	2
Management Theory & Leadership	12	2
London & the World	21.5	3
International Trade & Brexit	18	3
Accelerating Sustainability Week	12	2
Finance & Entrepreneurship		
London: Multinational Corporations	18	3
Financial Markets & Crises	12	2
London Start-up Project	18	3
Marketing & Communication		
Creative Thinking	12	2
London Luxury Experience	12	2
British Art & Design	19.5	3

Approach to Learning:

Modules are taught using a variety of approaches that are tailored to the subject material and the skills being developed. Students are expected to attend all classes, workshops and activities in their schedule and to work both alone and in collaboration with other students to complete the formative and summative assessments. Students are encouraged to take every opportunity to develop their English language skills by actively participating in one-on-one and group discussions. Additionally, and of critical importance, students are expected to be responsible for driving their own learning journey, spending time in independent study and immersing themselves in each subject via articles, books, podcasts, videos and other materials.